Jordan Charles Herbert - Biography

Born and raised in Melbourne, Jordan has always had a passion for performing. Jordan secured the role of 'Young Simba' in the Melbourne and Shanghai productions of Disney's The Lion King at age 12.

Since graduating from commercial and musical theatre studies at Jason Coleman's The Ministry of Dance's in 2012 – where he now assistant directs the end of year fulltime showcases with Jason Coleman – Jordan has gone on to work closely and assist Australia's best choreographers including Jason Coleman, Marko Panzic, Stephen Tannos & Yvette Lee, whilst having worked closely with others including Robin Antin (Creator of the Pussycat Dolls), Jason Gilkison, Simon Lind, Kelley Abbey and The Squared Division. Jordan's television credits include Australia's Got Talent, T.V Week Logie awards, The World Ballroom Championships, Dancing With The Stars and So You Think You Can Dance, as well as performing for artists such as Red Foo, Jessica Mauboy and Delta Goodrem.

Jordan's professional credits include: Masters of Choreography, was also fortunate enough to co-choreograph the closing ceremony of the 2014 Commonwealth Games, led by Jessica Mauboy, held in Glasgow, Scotland. Jordan was also a choreographer for The Greyhound's 'Boylesque', where occasionally you can catch him on stage starring under the alias 'Aurora'. Other companies Jordan has gone on to choreograph, dance and work for are Mercedes Benz, Redken, National Australia Bank, Emirates Melbourne Cup, Spiegeltent, Melbourne Comedy Festival, Interflora, Fashion Aid, Fox FM, Gold FM, La Biosthetique, Mazda & the Australian Open.

He has assisted Stephen Tannos, Yvette Lee & Jason Coleman at Australian Dance Festival since 2013 as well as teaching his own class at the Victorian Dance Festival in 2016. In 2015, Jordan founded Boss Dance Company, a commercial dance company consisting of some of Australia's finest dancers, specialising in styles of commercial, hip hop, contemporary and jazz. In addition to the performance work Jordan does (corporate, commercial etc). Boss has been extremely successful over the years, winning Australian UDO Australian National Street Dance Championships and going on to make the finals at the UDO International Dance Championships in Glasgow (Scotland) in 2016. Additionally, Jordan has produced, directed and choreographed two full-length shows for Boss Dance Company, held at Gasworks Theatre (Alpha, 2015 & Conquest, 2016) to acclaimed reviews. Jordan has proved to have extensive experience in performing, choreographing, mentoring and teaching.